



November

WELK NEWSLETTER

2021

Lake Tahoe in the Winter

Find fun things to do—that
aren't just skiing

Vacation Exchange

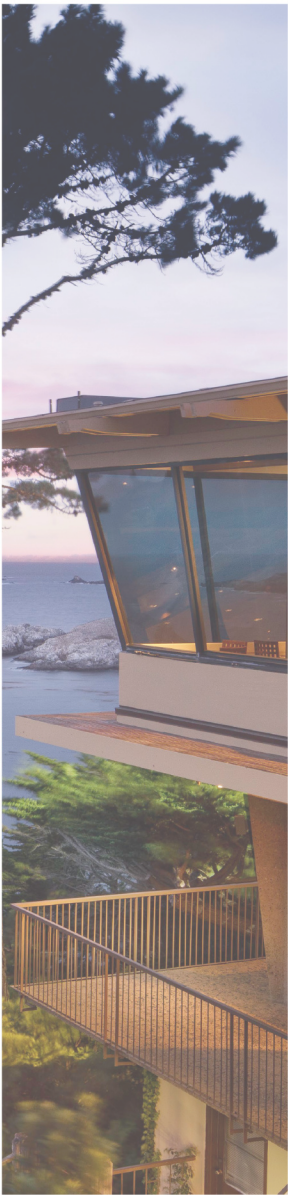
You have new options when
it comes to exchanging

New Welk Referral Program

Share the joy of
vacations with Welk

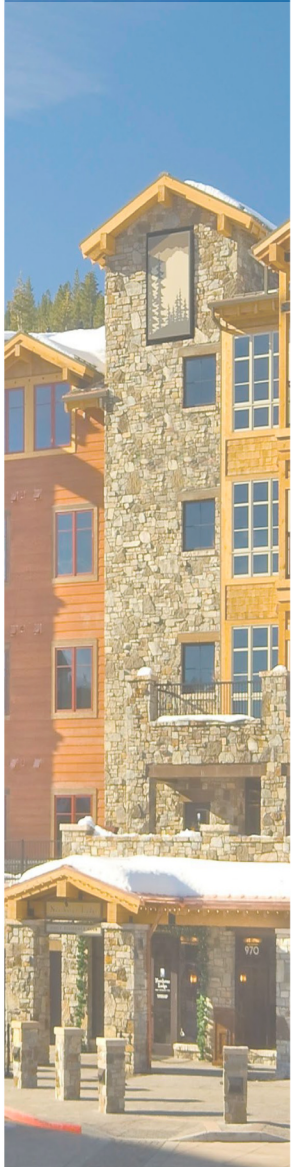
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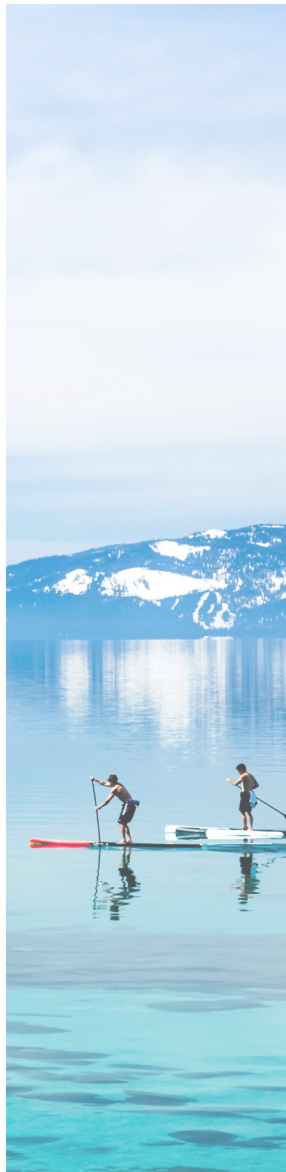
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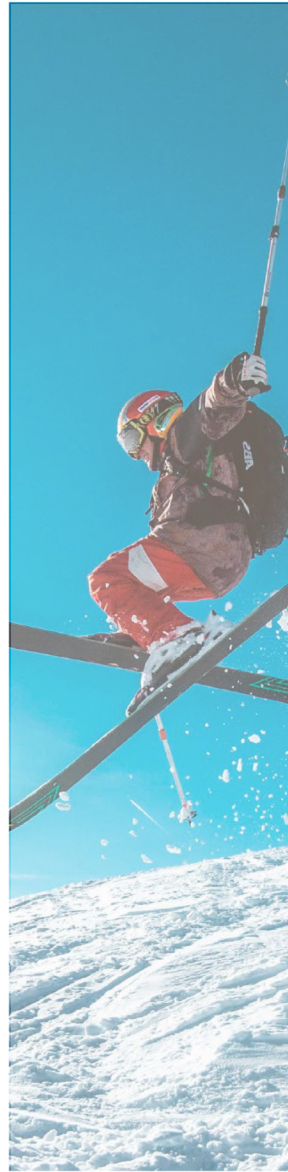
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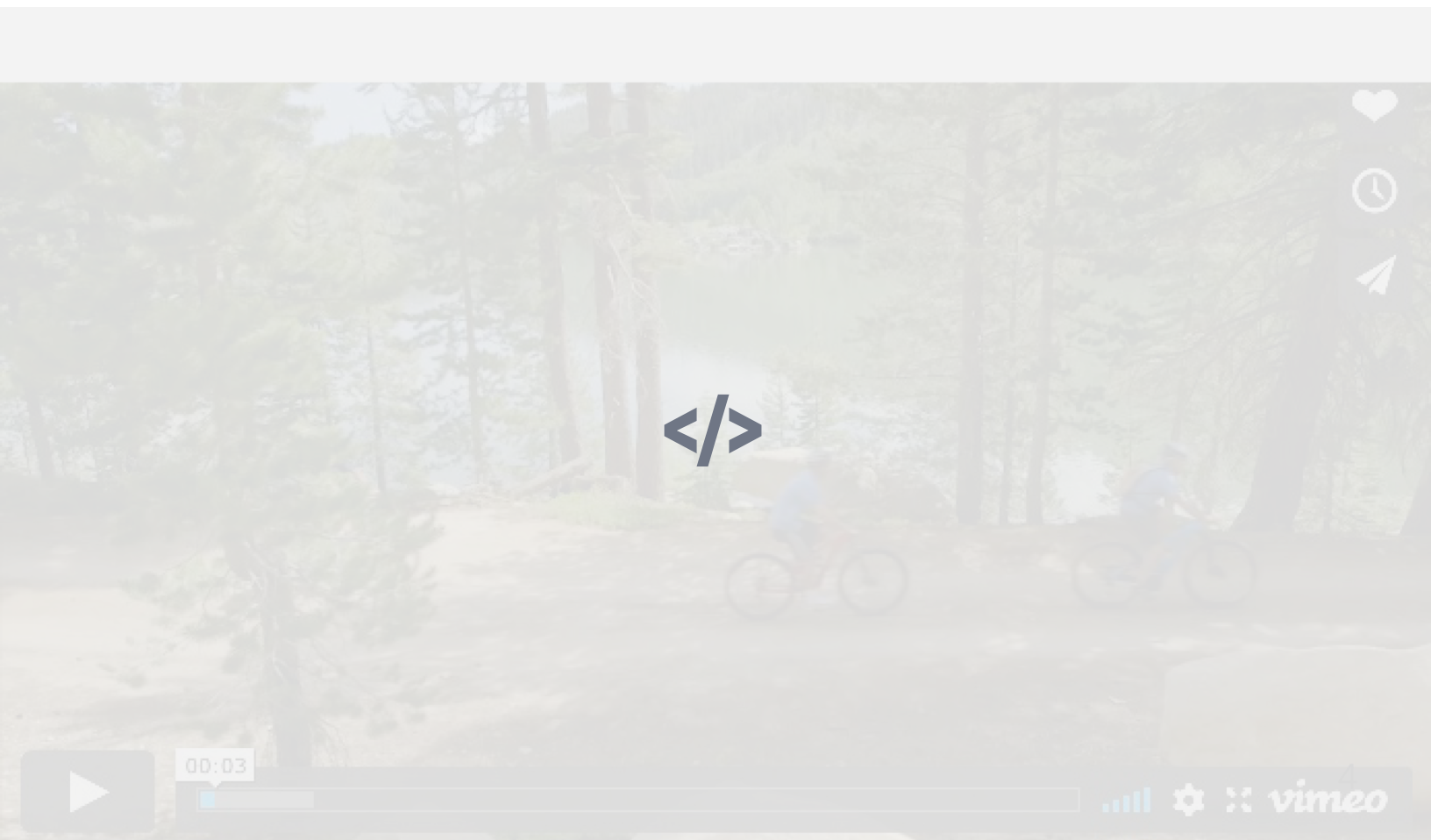
November is a wonderfully magical month. It's a month that feels good to stay put at home—but it's also a time that's ripe with adventure! If you're on the hunt for ideas on planning your upcoming winter vacation, we've got you covered with tips and vacation inspiration.

In this newsletter, we're taking a deep dive into all things Lake Tahoe with many activities that have nothing to do with skiing, and everything to do with wintertime fun. If it *is* skiing you have your heart set on, don't worry! We'll help you plan your dream ski trip with a whole bunch of ideas as to how to make your ski vacation absolutely perfect. Whatever sort of winter vacation you're after, we look forward to giving you a big warm welcome when you arrive at our resorts!



Get Excited for Great Things

Earlier this year, we shared the exciting news that MVW would be acquiring Welk Resorts with plans to integrate Welk Resorts with Hyatt Vacation Ownership resorts in order to expand usage options and increase the destinations available across both brands. Watch the following video for an update from Jon Fredricks, CEO of Welk Resorts, and Stephanie Sobeck Butera, COO of Hyatt Vacation Ownership, regarding the integration.





Exchange Update

We're excited to announce that we will transition to Interval International® as our exchange partner. Through Interval's quality network of affiliated properties, Welk Owners will have access to more than 3,200 resorts in over 80 countries.

Starting January 1, 2022, Platinum Owners will enjoy exchange flexibility and other valuable benefits for years to come with their Welk Platinum Ownership!

Be on the lookout for more information as we transition from our current arrangement with RCI® this year. In the meantime, you can read the answered FAQs to get a better idea of what to expect.

[READ FAQs](#)

Introducing Our New Welk Referral Program

As a Welk Resorts Owner, we're excited to offer a chance for you to earn Referral Rewards for sharing great getaway deals with your family and friends! Curious about the program details? Here's how it all works (in a nutshell).



*The approximate retail value of this offer and savings is based on averaged nightly published rates and varies depending on location, and time of year.

*To earn Referral Rewards, you must be an active Participant in the Welk Referral Program. You are eligible to receive a \$100 Referral Reward if you purchase a Vacation Certificate and completes a fun 120-min timeshare sales presentation. You are eligible to receive an additional \$100 Referral Reward if your Qualified Referral purchases Platinum Points and becomes a Platinum Owner during the Sales Presentation. See full Terms and Conditions.

Referral Rewards will be stored in Participant's account until cashed out as a Bank of America Visa® Card ("Card"). Visa and Bank of America are trademarks and are not affiliated with Welk Resorts. You should treat your Card like cash, if it is lost or stolen, funds may not be recovered. Cannot be used to withdraw cash. Funds loaded on Card expire according to the date of expiration printed on the Card. Use of the Card is subject to the standard terms and conditions by Bank of America. These can be found by going to

<https://www.visaprepaidprocessing.com/commercialprepaidcard/personal/Program/Terms>



First,

you sign up for or activate your login for the new Welk Referral Program.

Next,

you start sharing discounted offers[†] with your travel loving family and friends. If your friend or family member tours one of our resorts, you'll get a \$100 reward.

Or,

if your referral becomes a Platinum Owner, you'll get \$400!*

We like to think sharing is caring—especially in this beautiful fall season! Show your loved ones how to vacation in style and experience the luxurious amenities of Welk Resorts together.

Don't miss out on a chance to share your favorite vacation destination!

GET SHARING

commodation, availability,

ward for each Qualified
Additional \$400 Referral
ns and Conditions [here](#).

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Friendly Reminder

To our wonderful Welk family, we wanted to remind you that you can quickly and easily pay your VOA Dues online.

Paying online will give you expedited service and also help you avoid hold times!

[LOG IN](#)



Top 5 Platinum Points Benefits

Platinum Owners experience some truly incredible perks and opportunities for vacations to remember! From discounts on tasty restaurants to special packages for those weekday warriors out there, there are plenty of ways to utilize your Points and make the most of your Ownership.



Flexible Booking Windows

Flexible booking windows make it easy for Owners to make reservations ahead of time. For a full week reservation with a weekend check-in, you can book up to 15 months ahead of time!



Weekday Warrior

Use your Points to book a five-night, mid-week stay at any Welk Resort property and save up to 50% on Points compared to a seven-night stay! If you have flexibility with your vacation days, this is a wonderful way to maximize your Points.



Stack Your Ownership

Accrue, borrow, and transfer your Points to stack your Ownership for a grand adventure. Interested in learning more? Contact Owner services for details and restrictions.



The Experiences Collection

Our Experiences Collection allows Platinum Owners to explore even more resort locations with no exchange fees! From stargazing in Scottsdale to hiking through waterfalls on Kauai's North Shore, use your points to explore more luxurious resort destinations.



Discounts at Restaurants

Love dining out when you're on vacation? Thankfully, with your Ownership, you receive discounts on a variety of fantastic dining! Whether it's fresh seafood or a good old-fashioned burger you're after, our restaurant discounts allow our owners to make the most of their vacation.

Ready to maximize your Ownership and get more out of your vacation? To find out more, contact Owner services at 855.455.WELK or log into The Lounge today.

LET'S GO

Exciting Winter Activities in North Lake Tahoe

(That Aren't Just Skiing)

Located by the border of California and Nevada along the Sierra Nevada mountains, is the winter wonderland of the Lake Tahoe area. For many of us, when our winter daydreams kick in and we start to envision this pine-filled, snow-dusted sanctuary, we think of one activity—skiing. But the truth is, the Lake Tahoe region offers so much more! From brewery hopping to hiking, sightseeing to spa days, here are some less thought of but wonderfully exciting winter activities to experience around North Lake Tahoe.



Aerial Tram Ride

The snow scenes from the ground can be stunning. But why not get up higher above the valley floor to take in the mountain views and see the lake from a new perspective? When you're ready to take a ski break but still want an invigorating day filled with nature, the aerial tram is breathtaking option to try.



Spa Day

Travel tip: plan your spa day after your big day of skiing! If you're using different muscles than you're used to, relaxing in the sauna or with a massage will feel extra fabulous and luxurious! Unwind with a cup of hot coffee or a glass of bubbles and enjoy a day of rest and pampering.



Vikingsholm Castle

Paying a visit to a castle on the lake sounds like a good wintertime adventure, don't you think? Although this castle gets super busy during the summer months, the winter season offers a slower pace to explore this enchanting sight on the shores of Emerald Bay. To access the castle, you'll need to walk a one-mile trail from the parking lot on Highway 89 (this can be slippery, so bring good shoes). And don't forget your camera, as this is one of the most photographed places in America!



Beer Tour

Lake Tahoe is home to some stellar breweries! Whether you're a die-hard beer aficionado, or just like to dabble every so often in a sip or two, a create-your-own beer tour is one of the best ways to get a taste for the local area. Although enjoying a few beverages is always fun in the summer season, nothing's as good as warming your insides up with a good old-fashioned beer tour in the snow!



Snowshoeing

If you've done your fair share of skiing, but have yet to partake in snowshoeing, you're in for a winter treat. The high levels of snowfall in Lake Tahoe make it the perfect area to rent some snowshoes and explore the "road less traveled." Not quite into the idea of snowshoeing? Try ice skating or cross-country skiing instead.



Visit One Village Place and Northstar Lodge

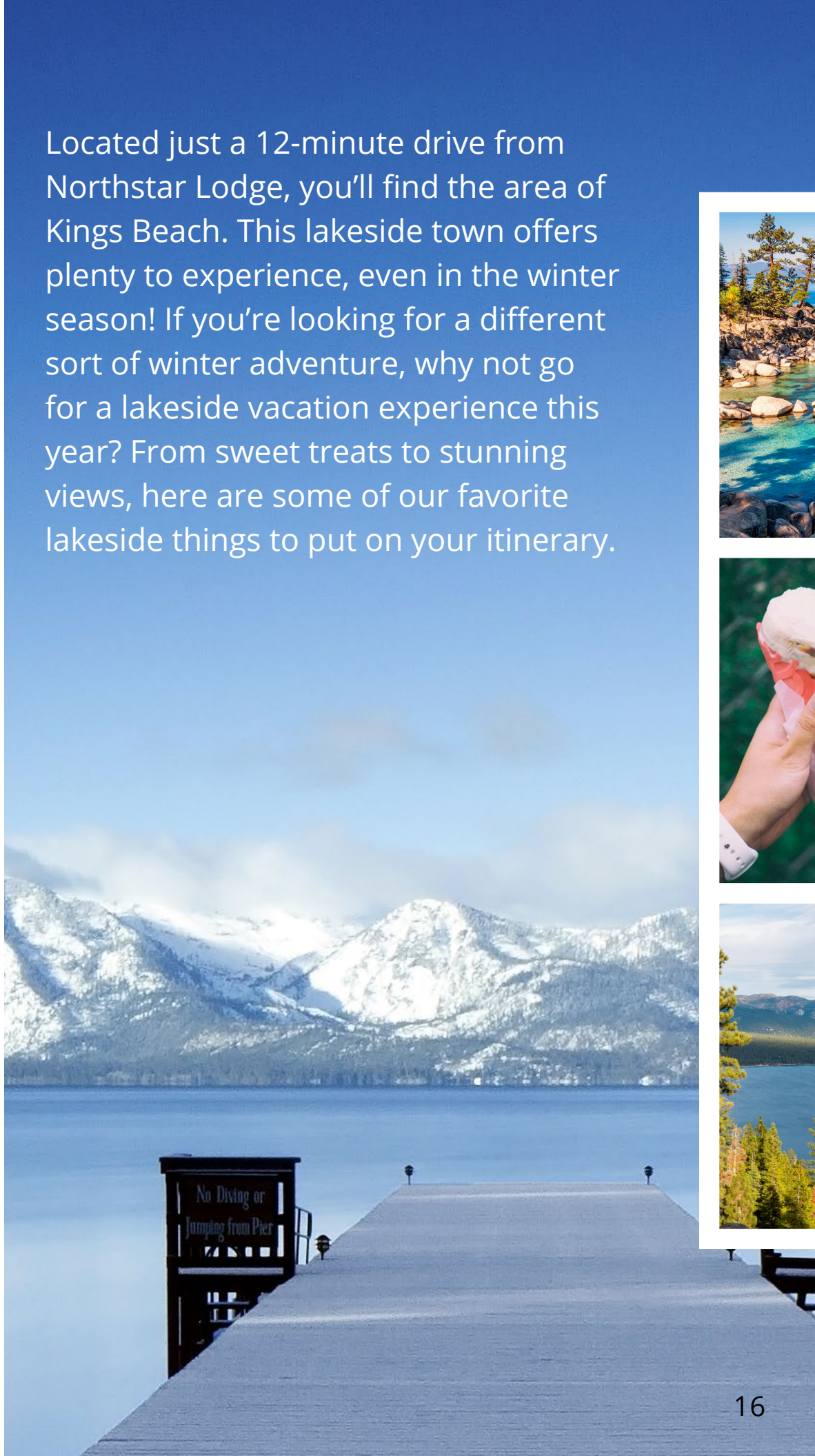
No trip to North Lake Tahoe would be the same without a luxurious stay at our own One Village Place and Northstar Lodge! After your day of winter excursions, head back to our resorts and unwind in style at our beautiful resorts in North Lake Tahoe. Welcome home to your perfect mountain getaway, complete with a private owner's lounge, media theater, and ski and boot valet during the winter season.

[CHECK OUT NORTHSTAR LODGE](#)

[GO TO ONE VILLAGE PLACE](#)

A LAKESIDE VACATION Experience

Located just a 12-minute drive from Northstar Lodge, you'll find the area of Kings Beach. This lakeside town offers plenty to experience, even in the winter season! If you're looking for a different sort of winter adventure, why not go for a lakeside vacation experience this year? From sweet treats to stunning views, here are some of our favorite lakeside things to put on your itinerary.





North Tahoe Beach

A popular 2.7-acre beach park, North Lake Tahoe Beach offers a variety of places to bask and take in the scenery. Though in the winter months, you won't be doing much sunbathing on the sand, you can certainly pack for a variety of other adventures—like snow-filled hikes and refreshing, brisk picnics.



Sweet Tahoe Time Ice Cream

Who says ice cream is only for the summer season? In the winter, with the comfort of a warm fire or bubble bath to retreat to, we say it's as good a time as any to grab a cup or cone of your favorite creamy delight! Sweet Tahoe Time is located in Kings Beach and is famed for its sweet treats and eats.



Stateline Lookout

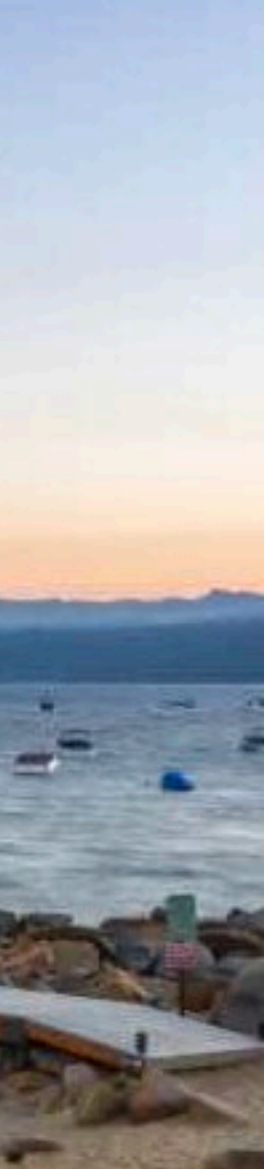
When you're on the hunt for sensational winter views, Stateline Looking is the place to be! This 1.7-mile trail is heavily trafficked—and for good reason! Located on the north end of the Tahoe Basin, this family-friendly hike is a wonderful place to bring the whole crew (pups included!) for a stroll and some winter vacation photos.



Red Wolf Lake

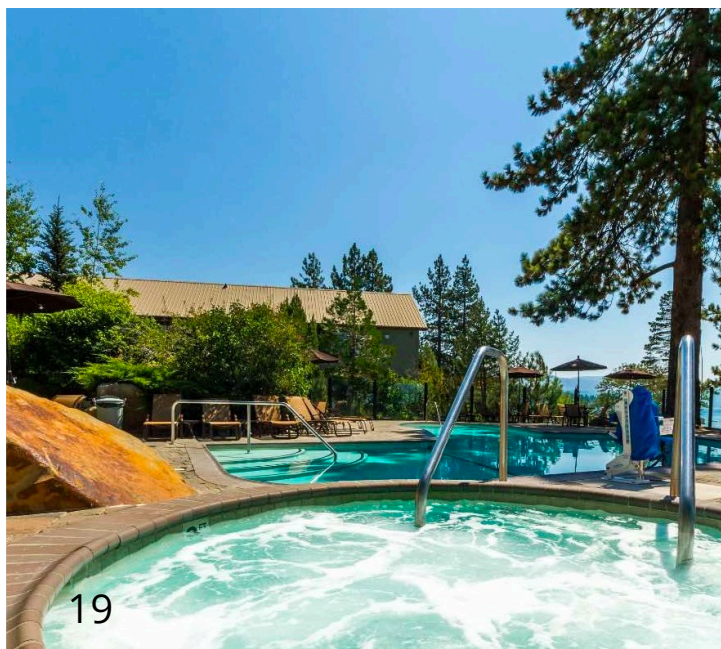


Lakeside Lodge



Ready to embark on your wintertime, lakeside vacation? Platinum Owners can book a stay at the stunning Red Wolf Lakeside Lodge as part of the Experiences Collection! Perched on a private beach on Lake Tahoe's North Shore, this lodge offers a picturesque alpine retreat. Warmly appointed accommodations plus a deck made for spectacular sunsets, let this lodge be your winter retreat. It's located just minutes to shopping and dining and a quick drive from all of the fun activities listed above!

BOOK YOUR VACATION



How to Plan a Ski Trip

Whether you're hitting the slopes in Colorado, California, or beyond, planning a ski trip can be both fun and a little bit stressful. There's a lot that goes into creating the perfect ski trip experience—the group you're traveling with, the lodging you choose, the season, and of course, the slopes themselves. Luckily, at Welk Resorts, we've mapped it all out for you, so you can do less planning and get more fun out of your vacation. Grab a cozy, cool-weather cocktail and settle into vacation planning with this informative blog.

[READ MORE](#)



———— To ———— **Remember**

If you're planning to travel to the Lake Tahoe or Breckenridge areas, we recommend familiarizing yourself with the current mandates and protocols before you visit this season.

Some key things to be aware of on the mountain this season include:

No skiing reservations will be required

Gondolas and chairlifts will be loaded to full capacity

Masking will be required in all indoor spaces regardless of vaccination status

For the most up-to-date information, please visit the [Northstar](#) and [Breckenridge](#) safety pages before your next visit.

A Show to Remember



Hard Day's Night

December 4, 8, 11, 15, 18, 22

Get ready to take a trip to Penny Lane! Rock along to the classic hits of the Beatles with Southern California's #1 Beatles Tribute Show. Reserve your tickets today and prepare to rock out to harmonious renditions of all the Beatle's greatest, most-famous tunes. Rest assured, this team is dedicated to keeping Beatlemania alive in one of the most authentic, all-live stage tributes seen today!

Opening Act—The Carolers



Owner Athena Espinoza has loved singing Christmas music since she was a kid. Her parents were professional musicians, so she thought why not start a Christmas caroling group and go from there?! Her success in music thus far has led to multiple music groups, one of which is noneother than The Carolers! This holiday season, we're setting the stage for a Hard Day's Night with some festive and wildly fun Christmas carols from this opening act!

For more entertaining musical acts, make sure to browse through the full lineup for our 2021-2022 season [here](#)

BOOK YOUR TICKETS

READY FOR MORE EXCITING OWNER EVENTS?

Whether you're spending the holiday season around San Diego or in Branson, there are plenty of fun activities to look forward to this holiday season! We hope you'll join us for one (or all!) of these exciting Owner events.

Welk Resorts San Diego

Fusion Fire Night | December 3-5

Jungle Bells: December 17-19

Bingo For the Holidays | December 1-3

Winter Wonderland | December 10-12

The Lodges at Timber Ridge

Holidays in Branson | December 10-13

Northstar Lodge

Winter Wonderland Tahoe Edition

December 14-16

**Watch your email for more details
or call 855.751.0317!**

Have Questions?

Call [866-209-4075](tel:866-209-4075) (M-F 9am-5pm PT)



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